

Retail support group will decide on local shop campaign (Sept 2008)

The retail group formed to assist and support retailers in Tewkesbury, Winchcombe and Bishops Cleeve will decide on the detail of its campaign for a more prosperous future next Wednesday (September 24).

A two-year project, funded by Severn Trent Water to help retailers build their businesses, is being managed by Stephen Lambe [pictured] of Gloucestershire First, the county wide economic partnership, who said:

“The campaign is being built around a shop-local theme to encourage local people to support local enterprises, especially those that lost business due to flooding.”

Working with Tewkesbury borough council, town and parish councils and shop owners, Stephen has devised a retail support programme called Local Shop that includes retail awards, shop front grants, a gift voucher scheme and training in internet marketing.

Venue for the briefing is the Chandos Room at Sudeley Country Cottages in Winchcombe's Castle Street starting at 6pm. All retailers are welcome and those requiring more information or wishing to book a place are invited to contact Stephen on 0781 6134592 or by email: stephen.lambe@teiwkesbury.gov.uk

This initiative is managed by Gloucestershire First. By bringing together partners in the field of economic development, including local authorities, the South West RDA and the private sector, it provides an overall strategic plan for Gloucestershire. Further information on its work is available on www.glosfirst.co.uk

Ends

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